

Ridgedale Players

we put the community in community theater

Thanks for your interest in Ridgedale Players. We are a non-profit community theater group located in Troy. We can seat 165 people per show for three weekends and normally run a four-show season. However, the 2009-2010 season will include five shows so you are getting one extra show. Needless to say, your message would reach a large percentage of area residents.

The advertising prices are as follows and are for a full season:

Back cover	\$550.00 (includes 2 season tickets)
Inside cover	\$450.00 (includes 2 season tickets)
Full Page	\$400.00 (includes 2 season tickets)
Half Page	\$260.00
Quarter Page	\$130.00 (business card)

The sizes of our pages are 4 x 7, so the half page is 4 x 3 7/8 and the quarter page is 1 x 4.

I hope you advertise in the Ridgedale program and the best method is to send me the ad as an attachment in email.

Advertising can be purchased on a show by show basis. Please see Advertising agreement.

I have attached our advertising agreement which includes the shows for the upcoming season.

Thanks and I hope to hear from you soon!

Rick Haines

rickandbonnie@wideopenwest.com

Ridgedale Players Playbill Advertising Agreement

Date: _____

Contact Person: _____

Company Name: _____

Company Address: _____

Phone Number: _____

Ad Descriptions for a Full Season:

back cover	\$550 (includes 2 season tickets)	Must be all season.
inside back cover	\$450 (includes 2 season tickets)	Must be all season.
full page	\$400 (includes 2 season tickets)	One show=\$100
half page	\$260	One show=\$65
quarter page	\$130	One show=\$35

Size: _____ Duration: _____

Check the 2009-2010 shows with which you want the ad to appear:

Rumors (September) _____ A Few Good Men (November) _____

The Supporting Cast (January) _____ Footloose (March) _____

Dirty Work at the Crossroads (May) _____

Total Cost: _____

(check payable to Ridgedale Players)

Advertiser's Signature: _____

Ridgedale Member's Signature: _____

Please return this form with payment to your Ridgedale member contact
OR mail it to:

Ridgedale Players

Attn: Rick Haines
205 W. Long Lake Rd.
Troy, MI 48098

Thank you for your support!